

## **Research on the Informatization Reform Strategy of English Translation Teaching in Colleges**

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**Abstract:** With the deepening of the new curriculum reform, English teachers focus more on the information reform of English translation teaching. In order to further improve the professionalism and professional ability of college English teachers and improve the teaching effect of English translation course, relevant education departments must speed up the information reform of English translation course in colleges to keep up with the development of the times. This paper first expounds the necessity of information reform of college English translation education, then analyzes the development status of college English translation teaching, and puts forward some measures for the information reform of college English translation course at the present stage.

### **1. Introduction**

In the new era, with the continuous progress of social economy, information technology has been integrated into the teaching of college English translation course. It not only improves the teaching resources of English translation course, enriches students' teaching knowledge, but also changes the traditional teaching mode, promotes students' interest in learning and lays a solid foundation for the sustainable development of English translation teaching. In view of how to effectively speed up the information reform of college English translation education, this paper makes the following discussion.

### **2. Necessity of Information Reform of Current English Translation Teaching**

Education is the basic guarantee for the progress of national economy. With the progress of the times, in the new era, if people want to conform to the trend of economic globalization, the progress of education must keep up with the pace of the times. The teaching of English translation course plays a very significant role in the progress of education from the beginning. With the progress of society and the times, English translation will be applied to more fields. Especially in the context of economic globalization, English is a recognized international language, and it is often used in international economic exchanges and cooperation. English becomes an indispensable part of transnational economic exchanges. To meet the needs of the current national progress and the demand for English translation talents, college teachers must focus more on the teaching quality and effect of college students' English translation course. At the same time, to train more interdisciplinary English translation talents for the country, the effective infiltration of information technology and Internet resources into English translation teaching has become the inevitable trend of college English translation education at this stage.

### **3. Analysis on the Current Situation of College English Translation Teaching**

English translation course is a very significant subject in higher education. However, due to the relatively short time applied to the course content and the relatively few course-related activities, colleges pay less attention to English translation teaching and adopt a single and fixed teaching mode, affecting the students' interest in learning English translation course, making them feel bored and reducing their learning efficiency. The above situation is not conducive to the long-term

progress of English education. Moreover, the poor oral English environment is also one of the significant factors that affect the results of English translation classroom teaching. In China, there are some common problems in college English translation teaching as follows.

### **3.1 Too Fixed and Single Traditional Teaching Mode of English Translation Classroom**

At present, most of the college English translation classroom education lacks the sense of innovation in the teaching mode, and does not highlight the subjectivity of students. Although some teachers understand the significance of teaching mode innovation to the progress of English teaching, the reform is superficial, or only innovates on teaching materials, ignoring the innovation of teaching content and mode. The reform can't meet the actual teaching needs of college students for English translation class and the current needs of social progress for English translation talents. This affects the quality and effect of teaching, and also seriously hinders the progress of economic globalization in China. In addition, the traditional English translation classroom teaching concept has a deep influence on teachers, and it still takes teachers as the main body of teaching, failing to improve students' subjectivity. This teaching method is too rigid and deliberate. It is easy to make students feel bored while learning, thus affecting the teaching quality and effect, and failing to achieve the purpose of promoting students' oral English translation level. Finally, in the new era, college English translation teaching is facing new opportunities as well as new challenges. To adapt to the progress of the national form, colleges need to send more compound English talents to the country every year to meet the needs of the current economic globalization. However, at present, colleges lack applications of information technology in the acquisition of English translation teaching resources and lack timeliness, restricting the progress of college English education. Therefore, while developing college English translation teaching activities, the relevant teaching departments should focus on the diversified progress of information to ensure the quality of teaching and promote the advanced nature of teaching <sup>[1]</sup>.

### **3.2 Unreasonable Choice of Teaching Mode**

Under the background of information technology era, colleges focus more on the progress of students' individuality, which is mainly reflected in the following aspects. First, students can choose their favorite classroom to study according to their learning interests and hobbies, which greatly improves their subjective initiative and innovation consciousness. Second, the traditional teaching mode has been reformed to maximize the teaching space and extend the time of English teaching. At the same time, the effective application of information technology provides students with a good teaching environment and rich teaching resources, so that students can learn freely anytime and anywhere. For the reform and innovation of college English translation teaching methods, although the level of English teaching has been improved, teachers still lack some scientific and reasonable choice of teaching mode for the diversified development of students.

## **4. Rectification Measures for the Information Development of College English Translation Teaching Mode**

On one hand, the information reform of English translation teaching in colleges should start from the essence, change the traditional English teaching concept. On the other hand, the reform should start from the teaching content, improve the teaching quality and effect, realize the diversified progress of English translation teaching, and realize the exchange of teaching resources on the teaching platform, so as to achieve the ultimate goal of English translation teaching.

### **4.1 Optimize Teaching Resources**

Based on the progress of information technology, the effective integration of English translation teaching resources can provide effective technical support for the realization of English teaching objectives. At the same time, college English teachers should constantly improve their professional teaching knowledge and skills, rely on information technology, make a reasonable selection of English translation teaching resources and mode, and optimize teaching resources. They can also

maximize the role of network equipment, select teaching materials and content related to English translation course for effective integration in a large number of teaching resources, and adopt advanced information technology means to optimize and innovate, so as to realize the diversified teaching objectives of English translation course teaching. In addition, colleges and teachers also need to focus on the innovation of teaching mode, combine with students' own characteristics, construct the teaching mode in line with English translation teaching according to the teaching resources, such as establishing translation question bank, creating network teaching, etc., so as to realize the combination of online and offline teaching, optimize and integrate teaching resources, and improve the practicality of English translation teaching<sup>[2]</sup>.

English teachers can use real cases to increase the significance of English translation teaching in international oral communication, and promote the cognition of English translation. Strengthening the information reform of college English translation teaching can not only enrich students' English knowledge storage, mobilize their learning enthusiasm, but also extend the teaching time, strengthen teaching knowledge points and improve teaching performance<sup>[3]</sup>.

## **4.2 Change the Teaching Mode**

The organic combination of information technology and college English translation course provides more and better teaching resources for English translation teaching, creates a good learning atmosphere for students, promotes the continuous progress of college English translation course, promotes the personalized and independent progress of college English translation students, and meets the needs of the current social and economic progress for English talents. At the same time, the information reform of college English translation teaching is also conducive to improving the initiative of students and teachers. First, it gives full play to the dominant position of students in English translation teaching. Second, it emphasizes the leading role and guiding position of teachers in English education.

College English translation teachers should keep improving and innovating the information methods of English teaching, fully integrate information technology into college English translation course teaching, actively fulfill the responsibility and obligation of talent training given by society, and point out the correct teaching direction for college English translation students. Combined with the goal of teaching information reform of college English translation course at the present stage, the help of network resources and the flexible use of information technology can stimulate students' enthusiasm for English translation teaching course to the greatest extent and improve their learning ability, so as to achieve the progress of students' comprehensive ability and professional quality service ability<sup>[4]</sup>.

## **4.3 Strengthen the Improvement of Professional Ability of College English Teachers**

In the information age, college English teachers should focus on not only the progress of students' learning ability and English level, but also the improvement of their professional and technical ability and the cultivation of their own innovative consciousness. As English teachers play a leading role in the teaching of English translation, the improvement of their professional ability has a direct impact on the teaching quality and effect of college English translation courses. Therefore, teachers of English translation must constantly improve their professional teaching ability, enrich their professional knowledge, and effectively infiltrate information technology into the daily English translation teaching practice, so as to ensure the sustainable development of English translation teaching.

## **5. Conclusion**

It can be seen from the above that strengthening the information reform of English translation teaching in colleges is the inevitable trend of social and economic progress in the future. China's national form tends to the progress of economic globalization, which will increase the economic and cultural exchanges between countries in the world. As the most significant way of communication, the level of talents' English translation ability has a direct impact on the exchanges.

Therefore, to meet the needs of social and economic progress for talents and keep pace with the progress of the times, colleges must focus on the information reform of English translation teaching.

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